

YOU ARE INVITED TO WORLD BUSINESS FORUM!



The **World Business Forum** brings together thousands of executives every year to learn from and be inspired by some of the some of the world's leading management experts from around the world.

During two days, the most relevant current issues for most relevant topics for companies, offering a global vision to face the challenges of their teams and organizations.



Inspiring keynote sessions



Actionable ideas



Unique networking opportunities



Built for bold minds and boundary-pushers



+2.500
TOP EXECUTIVES



+650
ORGANIZATIONS

World
Business
Forum



USE CODE:
BIG-EXEC
GET AN
EXTRA 10%
OFF!

For first-time participants only



2025 WORLD BUSINESS FORUM

WORLD CLASS SPEAKERS



ADAM GRANT

Talent



BRENÉ BROWN

Leadership



PETER DIAMANDIS

Innovation



AMAL CLOONEY

Leading Change



GARY HAMEL

Strategy



FEDERICA PELLEGRINI

High Performance



NOURIEL ROUBINI

High Economy



MARY C. MURPHY

Organizational Transformation



ALONDRA DE LA PARRA

Creativity

REGISTER YOUR INTEREST:

info@wobiportal.com

<https://wobiportal.com/wbf-milano>



11 - 12 NOVEMBER 2025

ALLIANZ MICO
MILANO CONGRESS CENTER

World
Business
Forum



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Talent



SIMONE BILES

Performance



SCOTT GALLOWAY

Strategy



JAMES CLEAR

Self-Management



AYANNA HOWARD

AI Strategy



**RENÉE RICHARDSON
GOSLINE**

Customer Experience Strategy



SETH GODIN

Creativity



**JAMES PATTERSON &
PATRICK LEDDIN**

Innovation

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5 & 6 NOVEMBER 2025

JACOB JAVITS
CONVENTION CENTER, NYC

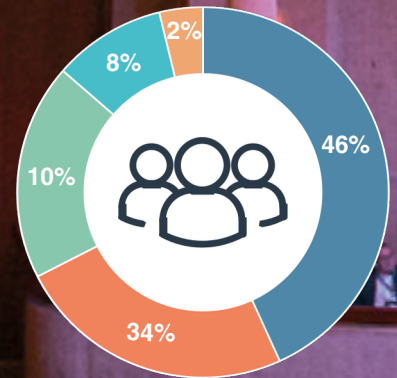
STATISTICS

98% Most of our participants want to participate again

96% Recommend the event to a colleague or friend

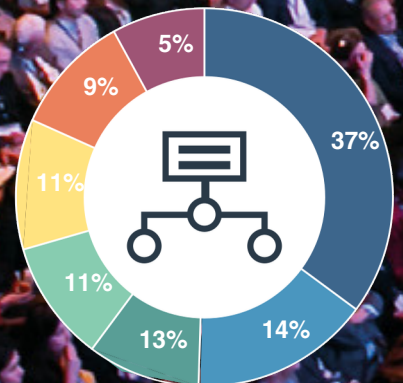
DISTRIBUTION BY TITLE CATEGORY

- ◆ C-Level
- ◆ Director
- ◆ Manager
- ◆ Business Owner/Entrepreneur
- ◆ Other



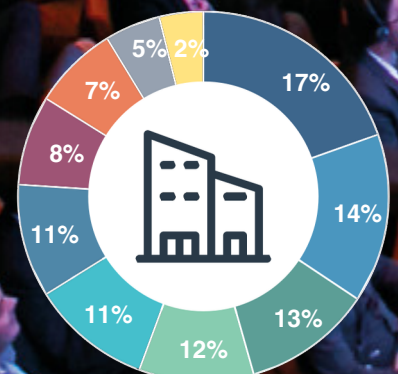
DISTRIBUTION BY DEPARTMENT

- ◆ Senior Management
- ◆ Human Resources
- ◆ Marketing & Communications
- ◆ Sales & Commercial
- ◆ Accounting & Finance
- ◆ Information Technology
- ◆ Purchasing and Procurement



DISTRIBUTION BY SECTOR

- ◆ Financial Services/Banking/Insurance
- ◆ Pharmaceuticals and Healthcare
- ◆ Manufacturing
- ◆ Commercial Services (B2B)
- ◆ Human Resources
- ◆ Consumer Products and Services
- ◆ Information Technology
- ◆ Travel and Transportation
- ◆ Energy and Oil
- ◆ Other



Your access to WOBI includes:



5&6 November
2025
TheJavitsCenter, NYC

**More than 20 years inspiring
the global executive community!**

96%+
OF DELEGATES
RECOMMEND US

26,000+
COMPANIES

159,000+
GLOBAL ATTENDEES

Each year the World Business Forum focuses on pressing management topics and leadership challenges, offering attendees a unique blend of cutting-edge insights, inspirational ideas, and unparalleled networking opportunities.



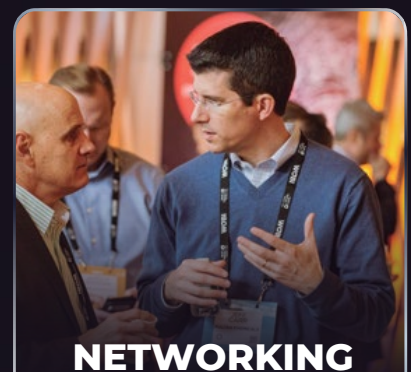
LEARNING
Absorb wisdom from
world renowned business
thought leaders.

A curated program that
tackles today's most
pressing leadership
challenges head-on.



INSPIRATION
Supercharge your
organization.

Walk away with
transformative ideas
and the inspiration
to turn them into
reality.



NETWORKING
Expand your inner
circle.

Rub shoulders with
over 2,500 decision-
makers, innovators,
and industry
leaders.

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5&6 November
2025
TheJavitsCenter, NYC

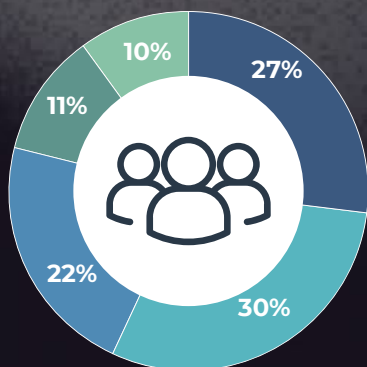
**More than 20 years inspiring
the global executive community!**

5+ INVESTIGATES AND US

1000+
COMPANIES

0+
NDEES

WHO ATTENDS



BREAKDOWN BY TITLE

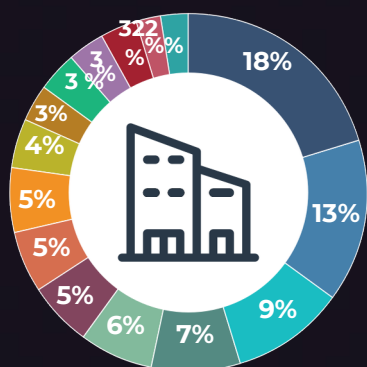
● C-Suite **27%**

● Senior Vice Presidents
& VP's **30%**

- Directors **22%**

● Senior Managers **11%**

● Other **10%**



BREAKDOWN BY INDUSTRY

● Financial & Insurance **18%**

● Healthcare **13%**

● Consumer Products
& Services **9%**

Communications **7%**

Professional Services **6%**

IT 5%

Construction

& Infrastructure **5%**

- Manufacturing **5%**

● Government 4%

 Chemicals

& Pharmaceuticals **3%**

● Retail **3%**

Education **3%**

Internet **3%**

Hospitality **2%**

Telecommunications **2%**