

new generation construction market

BauGenie

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construction market

BauGenie is
a subsidiary of **ADA**
COMPANIES

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The logo for BauGenie, featuring the word "Bau" in red and "Genie" in black, set against a light gray diamond-shaped background.

BauGenie



BauGenie is a brand dedicated to providing high-quality construction materials, designed to make building projects more efficient and accessible.

With a focus on innovation and reliability, BauGenie offers carefully formulated products that simplify the construction process while ensuring durability and strength.

Whether for professionals or DIY enthusiasts, BauGenie delivers smart solutions for modern building needs.

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Terra**Stone**

ROCK
BAG

BETON
BAG

smart
Beton
■ Dry-Mix Concrete ■

SOLID
EX

BauGenie

BauGenie aims to become the #1 next generation building materials online marketplace in Kazakhstan, offering innovative and high-quality products.

Beyond the digital market, BauGenie strives to establish a strong offline presence with dealerships even in the most remote areas of Kazakhstan, making construction solutions accessible everywhere.



Terra Stone is our premium building stone brand, entirely produced in our own facilities. With our state-of-the-art manufacturing plant and advanced machinery, we efficiently meet customer demands with speed and precision. We take pride in using high-quality natural stone, ensuring durability, aesthetics, and superior performance in every project.

Whether for residential, commercial, or large-scale construction, Terra Stone offers exceptional craftsmanship and reliability, making it the ideal choice for builders and architects.



Rock Bag is our brand specializing in the sale of high-quality sand and gravel, delivering top-tier materials for construction and infrastructure projects. Our crushed aggregates, produced from premium basalt stone, ensure maximum strength and durability. With a total reserve of 17 million cubic meters across our advanced stone quarries, we utilize cutting-edge machinery and technology to maintain the highest production standards.

Rock Bag guarantees consistency, reliability, and excellence, making it the preferred choice for builders and contractors seeking superior materials.



Beton Bag is a versatile and user-friendly concrete mix solution, designed for both home users and large-scale businesses. This pre-mixed product contains perfectly proportioned sand and gravel, requiring only cement and water to create high-quality concrete effortlessly. Produced in our advanced facilities, Beton Bag is automatically packaged for fast and efficient order processing, ensuring convenience and reliability.

Whether for small home projects or large construction sites, Beton Bag delivers consistency, ease of use, and professional-grade results, making it the ideal choice for all building needs.



■ Dry-Mix Concrete ■



Smart Beton is our innovative, ready-to-use concrete solution, designed to make concrete mixing effortless for everyone. This cutting-edge product contains all the necessary materials in perfectly balanced proportions, allowing users to simply add water to create high-quality concrete. Manufactured in our 2.18-hectare state-of-the-art facility,

Smart Beton offers efficiency, consistency, and superior strength, making it an ideal choice for both professionals and DIY enthusiasts.



SolidEX is a high-performance concrete cladding solution designed for modern and durable building facades.

With its refined textures and a variety of color options, it adds elegance and value to architectural projects. Resistant to harsh weather conditions,

Solid EX offers long-lasting durability with minimal maintenance. Enhance your buildings with a contemporary look and reliable protection.



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Город Алматы, Илийский Район, Село Жанадауыр, Улица Болысбаевва 65/1 - КАЗАХСТАН



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